

OUR VISION



OUR MISSION

March 2019

STRATEGIC PLATFORMS – Measures of Success

MEMBERSHIP

Proactively shape the professionalism of building surveying to develop and maintain relevance of services we provide to ensure members can build value for themselves, their employers and the public.

As a member, the interaction with the Institute will be supportive, deliver best practice and provide opportunities.

EDUCATION & TRAINING

Provide educational support for the building sector and effective ongoing training to ensure quality knowledge and competency.

ADVOCACY

Actively influence effective building and construction policy and implementation processes, ensuring the laws and regulations utilise resources effectively to achieve building excellence and quality living within NZ's building stock.

STRATEGIC GOALS/PRIORITIES – What we aim to do

MEMBERSHIP

Create a more active and engaged membership by; -

- Providing opportunities for members to add value to their professional development
- Supporting an environment whereby building surveying is recognised as publicly beneficial (?)
- Connecting with peak bodies and industry participants to improve our members learning and relationship outcomes

EDUCATION & TRAINING

Resourcing a programme of education and training across the sector to meet customer needs relative to technical and legislative requirements by; -

- Promoting the Training Academy as the “provider of choice” for training and educational support to the building surveying sector.
- Working closely with the Regulator, BCA's and peak industry bodies to deliver building compliance training to those involved in the wider built environment.

ADVOCACY

Be seen as a leader and influencer at Central and Local Government level and with relevant industry stakeholders by; -

- Establishing what we stand for through key messaging
- Targeted messaging for our profession and to relevant industry stakeholders in respect of members, politicians, officials, industry and the public ensuring effective understanding and buy-in with regards to what we stand for.

OPERATIONAL OBJECTIVE – How we aim to do it

Members

- Engage and provide information through; -
 - Quality Training, Branch and National Events
 - Sharp, concise and relevant communications that connects with members regularly
 - Promote the value of our profession and membership
 - Targeted services to defined member segmentation

Connectivity

- Ensure the value of BOINZ membership is recognised and supported through; -
 - Engagement
 - Support
 - Information
 - Satisfaction

Education

- Create enduring relationships with relevant tertiary education providers such that our qualifications
 - Stay relevant
 - Gain increasing market support

Training

- Maintain a relative and accessible training offering
- Partner and collaborate with like organisations
- Ensure agility through a range of courses and delivery channels to ensure appeal and course consumption
- Offer bespoke courses where relevant and economically viable

As an Industry leader

- Advocate to ensure relevant input and practical outcomes for the built environment
- Submit opinion on relevant issues on behalf of members
- Grow and maintain relationships with Government and key stakeholders
- Create a strategic communications plan that includes; -
 - Allies
 - Analytical findings
 - Built environment concerns
 - Key messaging around compliance, quality, consistency, efficiency etc.
 - Key outcomes, short, medium and long-term